COOKIE POLICY

Last updated February 2025

Our Platform uses "cookies" to help you personalise your online experience.

What is a cookie?

A cookie is a text file that is placed by us or our marketing partners on your hard drive by a web page server. Our cookies do not run programs or deliver viruses to your computer. Cookies are uniquely assigned to your computer and can only be read by a web server in the domain that issued the cookie to your computer.

Why do we use them?

One of the primary purposes of cookies is to provide a convenient feature to save you time. The cookie tells the server that you have returned to a specific page. For example, if you personalise the Platform pages, or register with the Platform, a cookie helps the Platform recall your specific information on subsequent visits. This simplifies the process of recording your personal data, such as your billing address or site preferences. When you return to the Platform, the information you previously provided can be retrieved, so you can easily use the Platform features that you customised.

What kind of cookies do we use?

We may place the following cookies:

- **Strictly necessary cookies**. These are cookies that are required for the operation of the Platform. They include, for example, cookies that enable videos and data visualisations to work across the Platform or make use of e-billing services.

- **Analytical/performance cookies**. They allow us to recognise and count the number of visitors and to see how visitors move around the Platform when they are using it. This helps us to improve the way our Platform works, for example, by ensuring that users are finding what they are looking for easily.

- **Functionality cookies**. These are used to recognise you when you return to the Platform. This enables us to personalise our content for you and remember your preferences (for example, not prompting you to sign up to our newsletter every time you visit the Platform).

- **Targeting cookies**. These cookies record your visit to the Platform, the pages you have visited and the links you have followed. We do not usually place this type of cookie, but if we do, we use this information to make our Platform more relevant to your interests and for marketing as described below.

If you want to check or change what types of cookies you accept, this can usually be done within your browser settings. Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Name	Purpose	Duration	More information
[COOKIE TITLE] [COOKIE NAME]	[DESCRIPTION OF THE PURPOSE FOR WHICH THE COOKIE IS USED]	[DURATION OF COOKIE]	[LINK TO EXTERNAL INFORMATION WHERE APPROPRIATE]

Lisa the above will be completed once the site is ready to go live and we determine the full list of cookies

Please note that the following third parties may also use cookies, over which we have no control. These named third parties may include, for example, advertising networks and providers of external services like web traffic analysis services. These third party cookies are likely to be analytical cookies, performance cookies or targeting cookies. Examples of the types of third party cookies which exist on our Platform are:

- Crunch Payment Services *https://www.crunchpayments.com/*
- IDT Finance *https://idtfinance.com/*
- Runa *https://runa.io/*
- MailChimp *https://mailchimp.com/*

To deactivate the use of third party advertising cookies, you may visit the relevant consumer page to manage the use of these types of cookies.

To opt out of being tracked by Google Analytics across all Platforms, visit http://tools.google.com/dlpage/gaoptout.

You can also choose to "Reject All" cookies in the cookie banner. Alternatively, most web browsers allow some control of most cookies through the browser settings. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our Platform.

Except for essential cookies, all cookies will expire after 90 Days

If you have any questions or concerns about our use of cookies, please send us an email at hello@veeward.com.